The Jamaica Society for the Blind, in partnership with the Jamaica Civil Service Association (JCSA), presents the

World Sight Day 2026 Workplace Challenge

Theme

Love Your Eyes, Early Detection Saves Sight.

Official Terms and Conditions

The Jamaica Society for the Blind (JSB) welcomes participants to the inaugural World Sight Day Workplace Challenge. By entering the competition, participants agree to comply with the following Terms and Conditions.

1. Eligibility

1.1 The competition is open to individuals who are currently employed in Jamaica.

1.2 Participants may represent private sector companies, public sector organizations, statutory bodies, or other legally registered organizations operating in Jamaica.

1.3 Entries are limited to individual participants only. Group performances will not be accepted.

1.4 Participants may submit one (1) entry only.

1.5 Employees of the Jamaica Society for the Blind, members of the organizing committee, judges, and their immediate family members are not eligible to participate.

2. Competition Categories

Participants may enter one of the following categories:

• Original Song

• Original Dub Poetry

3. Performance Requirements

3.1 Performances must not exceed three (3) minutes.

3.2 Entries must relate to the official competition theme:

"Love Your Eyes, Early Detection Saves Sight."

3.3 Entries should encourage positive messages relating to:

• Eye health

• Early detection of eye diseases

• Prevention of avoidable blindness

• Regular comprehensive eye examinations

• Healthy vision practices

3.4 Entries containing offensive, discriminatory, defamatory, obscene, or otherwise inappropriate content will be disqualified.

4. Original Work

4.1 All submissions must be the original work of the participant.

4.2 Entries must not infringe upon the copyright, trademark, or intellectual property rights of another person or organization.

4.3 Participants are responsible for ensuring they have permission to use any music, accompaniment, or other copyrighted material included in their performance.

5. Entry Submission

To enter the competition, participants must:

• Complete the official Workplace Challenge Entry Form.

• Upload their performance to Instagram.

• Tag the official Jamaica Society for the Blind Instagram account.

• Include the official competition hashtags.

• Ensure that their Instagram account remains public until the winners have been officially announced.

Incomplete entries or entries submitted after the published deadline will not be accepted.

6. Judging

6.1 Entries will first be reviewed to ensure compliance with the competition rules.

6.2 Only eligible entries will proceed to the public voting stage.

6.3 Winners will be determined based on the highest number of valid Instagram likes received before the competition deadline.

6.4 The Jamaica Society for the Blind reserves the right to investigate suspicious or fraudulent voting activity.

6.5 Participants found to have artificially inflated likes or otherwise manipulated the voting process may be disqualified.

6.6 The decision of the Jamaica Society for the Blind shall be final.

7. Prizes

The prizes for the inaugural Workplace Challenge are:

🥇 First Place

• De-stress Massage Gift Certificate (Courtesy of Bella Oasis Day Spa)

- Gift basket (Courtesy of JCSA)

• First Place Trophy (Courtesy of JADE – Jamaica Association for Debating and Empowerment)

🥈 Second Place

• Warm Paraffin Pedicure Gift Certificate (Courtesy of Bella Oasis Day Spa)

- Gift basket (Courtesy of JCSA)

• Second Place Trophy (Courtesy of JADE)

🥉 Third Place

• Warm Paraffin Manicure Gift Certificate (Courtesy of Bella Oasis Day Spa)

• Gift basket (Courtesy of JCSA)

• Third Place Trophy (Courtesy of JADE)

All winners will:

• Be featured on the Jamaica Society for the Blind's social media platforms.

• Have an opportunity to perform at the World Sight Day Health Fair.

Prizes are non-transferable and may not be exchanged for cash.

Should circumstances beyond the organizers' control require it, the Jamaica Society for the Blind reserves the right to substitute a prize of equal or greater value.

8. Publicity

By entering the competition, participants grant the Jamaica Society for the Blind permission to:

• Share submitted videos on its website and social media platforms.

• Use participants' names, employers, photographs, videos, and performances for promotional, educational, and publicity purposes relating to World Sight Day and future awareness initiatives.

• Announce and publish the names of winners.

No additional compensation shall be payable for such use.

9. Winners

The top three winners will:

• Receive the prizes awarded for their respective placing.

• Be featured on the Jamaica Society for the Blind's social media platforms.

• Be invited to perform their winning entries at the World Sight Day Health Fair on Thursday, 8 October 2026.

10. Competition Timeline:

• Competition Launch: Monday, 10 August 2026

• Deadline for Entry Submissions: Friday, 25 September 2026 at 6:00 p.m.

• Winner Announcement: Saturday, 26 September 2026

• Prize Presentation and Winning Performances: Thursday, 8 October 2026, at the Jamaica Society for the Blind World Sight Day Health Fair

Entries received after the deadline will not be considered.

11. Right to Amend

The Jamaica Society for the Blind reserves the right to amend these Terms and Conditions or suspend, postpone, or cancel the competition should circumstances beyond its reasonable control make this necessary.

12. Acceptance of Terms

Submission of an entry constitutes full acceptance of these Terms and Conditions and all decisions made by the Jamaica Society for the Blind relating to the administration of the competition.

For further information, please contact:

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